

Exhibit 23

From: Marlo McGriff [REDACTED]
To: [REDACTED]
Sent: Thu, 16 Aug 2018 12:40:53 +0200
Subject: Re: Location Follow-up

- others
Obviously schedule over whatever on my calendar.

As is apparently always the case this year(!) I'm OOO, but working specifically on this and otherwise joining the related meetings.

p.s. The response to AP article is now [REDACTED] so if you see anything about [REDACTED] this is it.

On Thu, Aug 16, 2018, 6:46 AM Jen Fitzpatrick [REDACTED] wrote:

Just chatted with Jack via IM. Let's aim for a GVC late afternoon california time tomorrow (4pm or later; Jack can advise on what works best for Tokyo), and then another on Friday around 1:30 / 2pm to follow up / ensure that we are prepared for a clear recommendation by Monday Leads. Thanks all.

Jen

On Wed, Aug 15, 2018 at 9:29 PM, Jack Menzel [REDACTED] wrote:

So the outline of what we can/should talk about next week is starting to take form in the doc.

We should probably have a quick sync tomorrow and Friday.

[REDACTED] could you guys be so kind as to help us find 30 minutes for thursday friday?

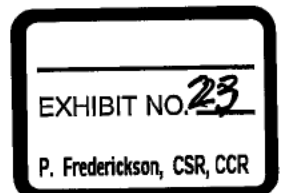
-jack

On Thu, Aug 16, 2018 at 12:04 PM Jen Fitzpatrick [REDACTED] wrote:

Thanks, super helpful to see / understand the "sausage" phase just to get a flavor for where things are at, and can tell from glancing at the doc a few times today just how much hard work is happening, so appreciate it.

Please let me know early and often if there are decisions we can or should be making about tradeoffs or about how to proceed. Happy to also jump on a call at any point if guidance is needed or will help narrow down options.

Would love to hear a strawman high level recommendation by end of week, even if it's one that comes with open questions / homework still to be done - so we have time to discuss & go into Monday with a clear point of view. Thanks & here to help --



Jen

On Tue, Aug 14, 2018 at 11:02 PM, Jack Menzel [REDACTED] wrote:

We are happy to put some content together for Monday. There is a LOT going on at the moment :)

Here's the working doc that Marlo and I were just working on (but be warned this is VERY much sausage making here so not a presentation and not yet organized nicely for consumption):

[REDACTED]

We have a bunch of the content you've mentioned below and will add the missing content.

We can send daily updates with progress so you can provide feedback (and will put this into presentation form as soon as we have all the raw information ready).

-Jack

On Wed, Aug 15, 2018 at 12:33 PM Jen Fitzpatrick [REDACTED] wrote:

Hi Jack,

Not surprisingly Sundar wants a location update at Leads next Monday - I asked that you be added to the discussion too. I know you're already working to add to the location deck with additional options based on today's discussion. Do you mind

- a) sharing the existing summary deck with me (even before adding based on today's discussion, just so I can see where summary of prior work and plans is at)
- b) helping make sure we have a good summary pulled in time for Monday of current state? I'm imagining an outline of something like:
 - changes already made over last N months to improve location history
 - upcoming changes planned (default retention change + any others), + rough timing
 - summary of facts w.r.t. this week's news cycle; actions being taken & potential changes under consideration

Open to other suggestions for how to organize / frame. I recognize you're in Tokyo this week and no doubt have a full plate on your hands already so let me know if I can help in any way - either coordinating / chasing folks down on this end, or otherwise. Super appreciate your continued thoughtful leadership here -- these are complex issues and your consistency and calm as we weather them makes a big difference.

Jen

----- Forwarded message -----

From: **Jen Fitzpatrick** [REDACTED]

Date: Tue, Aug 14, 2018 at 8:25 PM

Subject: Re: Location Follow-up

To: [REDACTED]

Yes of course - was already assuming I'd give an update here for Monday. :) Please add Jack Menzel to the discussion in addition to [REDACTED]
Note I'm working remotely Monday so will be dialing in, but shouldn't prevent us covering the topic. Lots of work happening in the background here and will be good to give folks an update.

thanks
Jen

On Tue, Aug 14, 2018 at 7:39 PM [REDACTED] wrote:

Hi Jen. Wanted to highlight that Sundar asked that we have a "Location" code yellow update in Leads on Monday with you leading the discussion. I'm assuming we should add [REDACTED] to the discussion but LMK who you'd like to be there and if I can help --
[REDACTED]