

Exhibit 265

From: [REDACTED]
To: David Monsees [REDACTED]
Sent: Fri, 31 Aug 2018 14:42:33 -0700
Subject: Re: Overview of Session Logs?
Cc: [REDACTED]

On Thu, Aug 30, 2018 at 7:24 PM David Monsees <[REDACTED]> wrote:

[REDACTED] Are you aware of any teams using them [REDACTED]
[REDACTED] Also hope/expect it will a "going forward" change.

What particular [REDACTED] do you mean?

I believe [REDACTED]
[REDACTED]

For retention, any concerns?

Yes, very much so, that's why I'd like to understand who is driving this process and how we can engage on this front. [REDACTED]
[REDACTED]

On Thu, Aug 30, 2018, 7:12 PM [REDACTED] wrote:

And when you say [REDACTED] will be removed, do you mean from [REDACTED]
[REDACTED]

On Thu, Aug 30, 2018 at 6:53 PM [REDACTED] wrote:

Wow, both of those are quite big changes. Who is driving that discussion?

On Thu, Aug 30, 2018 at 1:27 PM David Monsees <[REDACTED]> wrote:

I would love to see the slides! I'm always happy to play the role of clueless PM (that thinks they have a clue when they don't).

Also good to know my understanding is no so far off.

FYI for you both -- [REDACTED] there is a very good chance that retention settings [REDACTED]

[REDACTED] Sundar [REDACTED] Also a good chance that [REDACTED]
[REDACTED]

Shout if you have any concerns!

On Tue, Aug 28, 2018 at 8:03 PM [REDACTED] wrote:

Amusingly, I am on the hook for doing a short "processed logs" talk on [REDACTED]
[REDACTED]

I've gotten a few random questions about [REDACTED]
[REDACTED] I realized that I don't have a great answer -- is there a nice deck or site
that explains the [REDACTED]
[REDACTED]

The main difference is that zwbk and gaia logs just tell about one event at a time, while
sessions blob together a whole day of activity for what I've been calling a "cookie-
person". You know, for a Zwieback cookie which is like a person but just one device, or
for a Gaia cookie which is like a person who can use multiple devices.

There's a pretty good [REDACTED] table in [this slide](#) that covers retention, format,
location and some of the contents.

For example, in my mind the session ids are linked to gaia, but if the user deletes
anything from My Activity then the link is broken forever (and that gaia appears again as
a new session). Right?

[REDACTED]

[REDACTED]

Helpful? Need more? Wanna be my guinea pig when i do make these slides?

Dave

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