

EXHIBIT A

1 TERRY GODDARD
2 Attorney General
3 Firm Bar No. 14000

4 VINCENT L. RABAGO
5 Assistant Attorney General
6 Consumer Protection & Advocacy Section
7 State Bar No. #15522
8 400 W. Congress, South Bldg., Suite 315
9 Tucson, Arizona 85701-1367
10 Telephone: (520) 628-6504
11 Pima County Computer No. 65796
12 Attorneys for Plaintiff

ARIZONA SUPERIOR COURT

COUNTY OF PIMA

12 State of Arizona, ex rel. Terry
13 Goddard, Attorney General,

13 Plaintiff,

14 vs.

15 AUFMUTH, INC. dba AUFMUTH
16 MOTORS,

17 Defendant.

No. _____.

ORDER RE: CONSENT JUDGMENT

18 Based on the parties' Joint Motion to Enter Consent Judgment and good cause
19 appearing,
20

THE COURT HEREBY FINDS AND ORDERS:

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22 1. The State of Arizona, having filed a complaint alleging violations of
23 A.R.S. § 44-1521 *et seq.*, the Consumer Fraud Act, and Defendant, Aufmuth, Inc.,
24 (hereafter, "Aufmuth Motors") an Arizona corporation doing business as an auto
25 dealership in Tucson, Arizona, having been fully advised of its right to trial in this
26 matter and, after consulting with counsel, having waived that right, admits the
27 jurisdiction of this Court over the subject matter and the parties for the purpose of entry
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1 of this Consent Judgment and acknowledges that jurisdiction is retained by the Court
2 for the purpose of enforcement of this Consent Judgment.

3 A. Aufmuth Motors has agreed to a voluntary compromise of disputed claims,
4 and the State of Arizona and Aufmuth Motors have agreed on a basis for the
5 settlement of these matters in dispute.
6

7 B. This Consent Judgment does not constitute an admission by Aufmuth Motors
8 for any purpose of a violation of any state or federal law, rule or regulation nor does
9 this Consent Judgment constitute evidence of any liability. This Consent Judgment is
10 made without trial or adjudication of any issues of fact or law or finding of liability of
11 any kind.
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13 C. Aufmuth Motors recognizes and states that this Consent Judgment is
14 entered into voluntarily and that no threats or promises have been made by the Office
15 of the Attorney General or any member thereof to induce Aufmuth Motors to enter into
16 this Consent Judgment.

17 **CONSENT JUDGMENT**

18 2. This Order incorporates the parties' Joint Motion to Enter Consent Judgment
19 in State v. Aufmuth, Inc., dba Aufmuth Motors.
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21 **DEFINITIONS**

22 3. For purposes of this Consent Judgment, the following definitions shall apply:
23 **“Advertise,” “Advertising” and “Advertisement”** means the publication,
24 dissemination, solicitation, and circulation of information promoting Aufmuth Motors’
25 products and services via computer networks, television, radio or print, or through
26 direct mailing, visual and audio displays, or through any other means.
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“Clear and conspicuous” means that the statement, representation, or term being conveyed is in close proximity to some other statement, representation or term it clarifies, modifies, explains, or to which it otherwise relates; is readily noticeable; is reasonably understandable by the person(s) to whom it is directed; and is not contradictory to any terms it purports to clarify, modify or explain.

A statement, representation or term is not clear and conspicuous, unless:

(1) For printed, written, typed or graphic advertisements, it is of sufficient prominence in terms of print, size and color contrast as to be readily noticeable when read in the context of the remainder of the advertisement. Any type size which is 10-point type or larger is deemed readily noticeable when contained in a document 8 ½ inches by 14 inches or smaller.

(2) For radio advertisement and the audio portion of television advertisements or advertisements in any other audio-visual medium, it is at a decibel level equal to or louder than the typical decibel level used in the advertisement; is at a speed that is typical of or more audible than any other statements, representations or terms contained in the advertisement; and, if it is a statement of terms or conditions of sale, it is made during or after the remainder of the advertisement, rather than preceding the advertisement.

(3) For superimposed written copy in a television advertisement or advertisements in any other audio-visual medium, it is legible and appears on the screen for a duration sufficient to allow a viewer to have a reasonable opportunity to read and understand the statement, representation, or term.

“Gift” or **“promotional item”** means an item such as a trip, appliance, or other item offered to consumers as free with the purchase of a vehicle, in order to promote vehicle sales.

APPLICATION

4. This Order applies to Aufmuth, Inc., an Arizona corporation, dba Aufmuth Motors and to its current and future principals, officers and directors, assigns and

1 successors, managerial or supervisory employees, and to any other employees or
2 agents having responsibilities with respect to the subject matter of this Order.

3 **INJUNCTION**

4 5. Aufmuth Motors shall not represent or imply that the Attorney General,
5 the State of Arizona or any state agency has approved any of Aufmuth Motors'
6 actions or has approved any of its past, present or future business practices, and
7 Aufmuth Motors is enjoined from directly or indirectly representing anything to the
8 contrary.

9 10 6. Aufmuth Motors shall comply with the Arizona Consumer Fraud Act,
11 A.R.S. § 44-1521 *et seq.*, as it is currently written, or as it is amended in the future.

12 13 7. Aufmuth Motors shall advertise and use advertising disclaimers and
14 disclosures, no matter the medium, only in a clear, conspicuous, truthful and non-
15 misleading manner.

16 8. Aufmuth Motors shall not advertise "minimum" trade-in amounts.

17 18 9. Aufmuth Motors shall not advertise free items or gifts unless such items
19 are indeed "free" to the consumer as defined in the Federal Trade Commission's
20 *Guide Concerning Use of the Word "Free" and Similar Representations*. (16 C.F.R.
21 251), and must include a clear and conspicuous disclosure of all material facts
22 including any limitations or conditions on the issuance or awarding of such items.

23 **PAYMENT**

24 10. Aufmuth Motors shall pay the amount of \$50,000 (fifty thousand
25 dollars) in three payments in checks made out to the Office of the Arizona Attorney
26 General for consumer education, investigative and enforcement operations of the
27 consumer protection section, and attorney's fees and costs of the investigation,
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pursuant to A.R.S. § 44-1533.01 (B) and (C). Aufmuth Motors shall make the first payment of \$16,670.00 at the time it signs this consent judgment. Aufmuth Motors shall make the second payment of \$16,665.00 on or before December 15, 2005, and shall make the final payment of \$16,665.00 on or before January 15, 2006.

DATED this ____ day of November, 2005.

JUDGE OF THE SUPERIOR COURT